



15 questions to discover if your business is ready for AI automation

**How to use:** Check each box that applies to your business. Count your total checkmarks and use the scoring guide below to determine your AI readiness level.

## 1 Operations & Processes

- 1. Do you spend 5+ hours/week answering repetitive questions (phone, email, in person)?
- 2. Do you miss leads because you're too busy to respond quickly?
- 3. Do you manually enter the same info into multiple systems (spreadsheets, CRM, calendar)?
- 4. Do you create similar documents repeatedly (proposals, contracts, reports)?
- 5. Is scheduling appointments or follow-ups a time-consuming task for your team?

## 2 Customer Experience

- 6. Do customers contact you outside business hours with questions you could easily answer?
- 7. Do website visitors need immediate assistance or answers you can't provide live?
- 8. Would capturing lead information 24/7 (even when you're closed) benefit your business?
- 9. Do you struggle to respond to online reviews or social media inquiries on time?
- 10. Would customers benefit from instant access to pricing, availability, or FAQs?

## 3 Data & Technology

- 11. Do you have documented info about your products, services, or common questions?
- 12. Do you use digital tools for at least some operations (email, calendar, CRM, website)?
- 13. Are you comfortable learning new technology or willing to have someone set it up?
- 14. Do you collect customer data (emails, phone numbers) that could be used for personalization?
- 15. Would you benefit from automated reports or insights about your business performance?

### Your Score

/ 15

**12 - 15 High AI Readiness.** Significant automation potential. You could see major time savings and revenue growth with AI.

**7 - 11 Good Potential.** Targeted AI automation in specific areas would benefit your business. A strategy session can identify the best opportunities.

**0 - 6 Building Blocks.** Focus on digitizing basic processes first. Simple tools can prepare you for AI solutions down the road.

### Recommended Next Steps

- 1 **Identify Your Biggest Time Drain** — The questions you checked represent your highest-impact automation opportunities.
- 2 **Calculate Hidden Costs** — Estimate hours lost weekly to repetitive tasks and multiply by your hourly rate.
- 3 **Start Small, Think Big** — Pick one automation first. An AI chatbot often delivers the fastest ROI for service businesses.
- 4 **Get Expert Guidance** — A personalized AI Assessment provides a detailed roadmap tailored to your specific business needs.

## Ready to Explore AI for Your Business?

Get a personalized AI Readiness Assessment with a detailed implementation roadmap.

[Book Your Free Consultation](#)

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